

## INVITATION

**We call to the WATERTOUR - Development of water tourism on waterways connecting  
Hungary and Serbia, project number HUSRB/1602/31/0204  
Prospects for tourism in the Valley of Tisza River  
workshop**

The workshop aims to provide prospects of tourism in the Valley of Tisza River. During the workshop inventory of social and natural resources of the Hungarian and the Serbian part of the study area will be presented. Moreover, European best practices in the field of water tourism and the potentials of sport tourism will be also highlighted. The workshop gives an opportunity for project partners to discuss main aspects of inventory in detail both in the Hungarian and the Serbian study area. Results of the workshop will contribute to formulate recommendations for decision makers in the Hungarian-Serbian cross border region.

**The date of the workshop:** 10:00, 3 May 2019, Friday

**The workshop venue:** Department of Economic and Social Geography, University of Szeged, H-6722 Szeged, Egyetem u. 2. (3rd floor, Krajkó Gyula room)

**Organiser:** Zoltán KOVÁCS, zkovacs@geo.u-szeged.hu

### Program:

9:30 - 10:00 Registration

10:00 - 10:05 Introduction

10:05 - 10:25 **Csaba SARNYAI – Josip LEPES:** The natural and social qualities of the River Tisza

10:25 - 10:45 **Bettina TÓTH:** Tourist attractions in the Valley of Tisza River in Hungary

10:45 - 11:05 **Kristina KOSIC:** The prospects for the tourism development in the valley of Tisza river in Vojvodina

11:05 - 11:25 **Ferenc GYÓRI:** Sport tourism as a driving force for recreation

11:25 - 11:45 **Gábor LADOS:** 'Grass is always greener on the other side' – European best practices in the field of water tourism

11:45 - 12:00 **Zoltán KOVÁCS:** Discussion and final thoughts

12:00 – 13:30 Lunch

13:30 End of workshop



The project is co-financed by the  
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The official language of the workshop is English.

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